

Appendix A - Privacy Notice

This privacy notice relates to how we will process the Photograph and the Related Data.

Controller

Nuno Costa - contact@maternity-photos.com

You have the right to make a complaint at any time to the Information Commissioner's Office (ICO), the UK supervisory authority for data protection issues (www.ico.org.uk).

We would, however, appreciate the chance to deal with your concerns before you approach the ICO so please contact us in the first instance.

Data

It is important that the personal data we hold about you is accurate and current. Please keep us informed if your personal data changes during your relationship with us.

The data we have collected and how it was obtained

We have collected the Photograph and Related Data.

How we will use your personal data

We will only use your personal data when the law allows us to. We will use your personal data in the

following circumstances:

- On the basis of your consent.
- Where we need to comply with a legal or regulatory obligation.

Usage

We have set out below, in a table format, a description of all the ways we plan to use your personal data, and which of the legal bases we rely on to do so.

Purpose	Data	Basis for processing
Photographs	Photographs	Concent
Managing our relationship with you, including: <ul style="list-style-type: none"> ● Notifying you of changes to our privacy policy. ● Storing your contact details so that we can contact you. ● Keeping a record of your consent. 	Photograph Related Data	Legitimate interests To maintain a record of your contact details in case we need to contact you regarding the Photograph; To keep our records updated Necessary to comply with a legal obligation.